

KIMBERLY PORTNOY

Authorized to work in U.S. and Canada

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Curious design leader with 20+ years of experience organizing chaos, directing the ship, and creating compelling experiences that delight customers.

SYCLE, Head of Product Design

Vancouver, BC (2018 - Current)

As head of design, I foster collaborative partnerships with executives, sales, product, and engineering. Some key responsibilities include: setting the design strategy and direction for our products, championing our processes, and creating and managing our design system. I am proud to have built a positive team culture with zero churn

CONSULTANT, Product and Design

Vancouver, BC (2015 - 2017)

Working with small to mid-sized companies, I partnered with executives to define mission, vision, and design strategy. I established best practices around discovery, prototyping, collaboration, and documentation.

Clients: Creative Artists Agency (CAA), Curiate, ThoughtExchange

BITLY, User Experience Design Lead

New York, NY (2013 - 2015)

I led the responsive redesign of Bitly's analytics platform from concept to delivery, collaborating with cross-functional stakeholders to define requirements and provide creative, thoughtful solutions. I helped scale the design process, implemented design standards, tools and methodologies, and mentored junior designers.

DESIGN CONSULTANT, User Experience Design Lead

New York, NY (2003 - 2013)

Led the User Experience from concept to launch for many well know brands, agencies and companies.

Clients included: Martha Stewart, Nokia, Michael J. Fox Foundation, Hasbro, Time Inc, The New Yorker, Washington Post, LG Electronics, The Masters

DELL (FORMERLY PLURAL), Web Developer

New York, NY (2000 - 2003)

HEWSON GROUP, Graphic Designer / Web Developer

New York, NY (1998 - 2000)

SKILLS

Design strategy

Remote team leadership

Design operations processes, workflows, collaboration, design systems

User research guerrilla, traditional, usability, ethnography, remote

Lean & agile

Responsive web

EDUCATION

Boston University
BA Psychology, 1996

Clark University
Graphic Design

BCIT
Joinery

ACHIEVEMENTS

U.S. National Team Athlete, Skeleton

Crossfit L1 Coach

Precision Nutrition L1 Certification